Dimensionality reduction:

Will test PCA because it seems better than SVD (SVD is more suited for sparse data sets (values are spread out).

What I did:

1. I checked for outliers. There were none really except one error (Singapore export/gdp). Bigger variation in numbers came from: ***Population density, Indivduals using internet, Total value of export (% of GDP).***
2. Standardisation is performed (Z-transform). This is done because it’s less sensitive to outliers.
3. Different

For the data that came from world happiness report I

* Took average for missing values in Log GDP per capita and Social support (about 11 records each)
* For **Freedom to make life choices, Generosity** and **Perceptions of corruption** I removed all records that missed these values.